

#SMARTINVESTMENT



BUSINESS GUIDE



CONTENTS



1. INTRODUCTION
2. I WOULD LIKE TO GET FUNDING
3. TYPES OF PROJECT
4. OUR JOURNEY
5. LOAN TYPE
6. OUR ACHIEVEMENTS
7. LOCATIONS
8. ADVANTAGES
9. COMMUNICATION
10. FUNDED PROJECTS
11. BUSINESSES
12. CONTACT US



INTRODUCTION

Thanks to our platform you will be able to find the financing you need for your project.

Housers is the platform that has **revolutionized the way of investing**, being the meeting point between **developers** or **companies seeking financing** for the development of their projects, and **private investors** who are interested in lending their money **for a yield** of the borrowed capital.

Housers offers you, as a developer or company, a **fast and flexible way of financing complementary to the traditional banking system**. Simultaneously it works as an **advertising platform** thanks to the huge impact that many projects generate in the media and the **broad database** of Housers investors.



I WOULD LIKE TO GET FUNDING



1

WHO GETS ACCESS TO CREDIT

All companies, constructors, developers, agencies, architects **based in a member State of the European Union.**

2

REQUIREMENTS

You must have **proven experience** in the real estate sector, business sector or renewable energy, as well as **submitting a solid project.**

3

TYPES OF PROJECTS

We provide **access to credit to different types of projects** on our platform, considering any of their phases of development and the possible associated costs.

- **HOUSERS REAL ESTATE** | Real estate projects
- **HOUSERS GREEN** | Renewable energy projects
- **HOUSERS CORPORATE** | Business projects



TYPES OF PROJECTS



REAL ESTATE PROJECTS

Its purpose is to **democratize investment in the real estate sector**, offering assets to investors which are tangible and visible, your investments are always linked to real estate.



RENEWABLE ENERGY PROJECTS

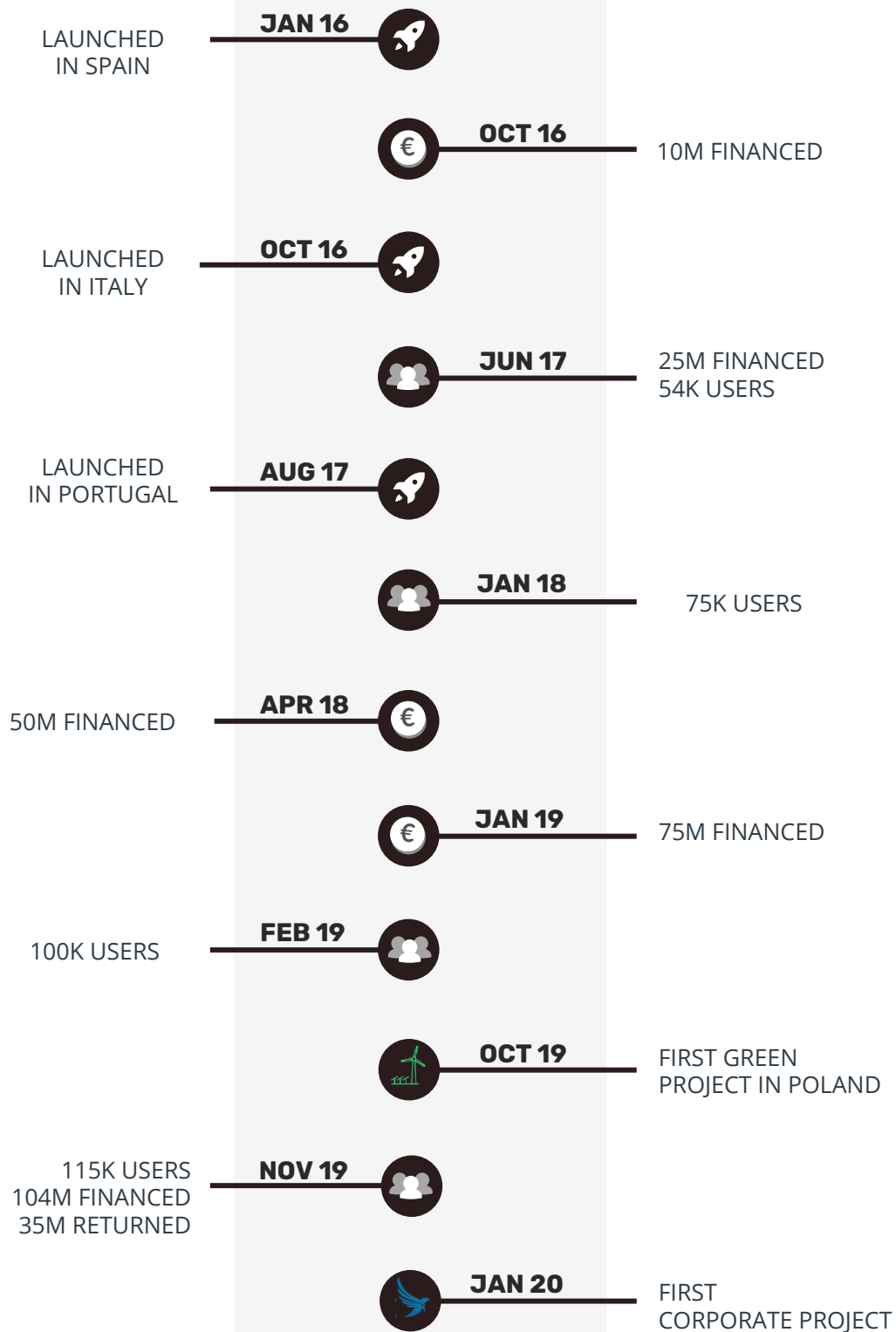
It was launched to **allow investors enter the world of renewable energy**. These projects include the construction of solar parks, photovoltaic plants and wind turbine farms.



BUSINESS PROJECTS

Its objective is **offering new investment alternatives to investors and providing companies the access to credit** for the development of business projects of all kinds.

OUR JOURNEY





LOAN TYPE



DEVELOPMENT LOAN

The fixed-rate loan will finance a new real estate development, a business or renewable energy project, as well as possible associated costs.

MAXIMAL AMOUNT

5.000.000€

INTERESTS

From 5%

AMORTIZATION RATE

Bullet or French

AVERAGE TIME TO RAISE FUNDS

20 days

INTEREST PAYMENTS

Monthly

AMORTIZATION TERM

From 6 months

HOW TO OBTAIN YOUR LOAN

1

Submit your project

2

Our experts will **evaluate and approve** it

3

We will perform an **external feasibility and financial analysis**
(1-3 workdays)

4

Launch of the project
(Average financing phase of 16 days)

5

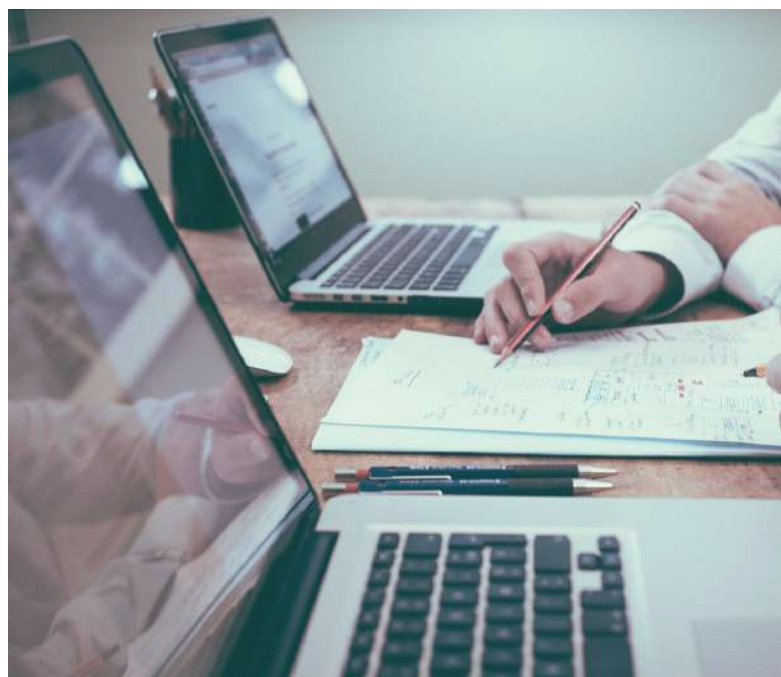
Funding **closure**
(1 week / 10 days)

6

You will **receive the funds**

OUR ACHIEVEMENTS

Since the launching of the platform in 2015, it has been invested more than 112 million euros in the published opportunities.



Details updated on March 2020.



+ 269
Funded projects



+ 80
Total projects closed



+ 112.000€
Total amount raised



+ 40.000.000€
Returned to investors



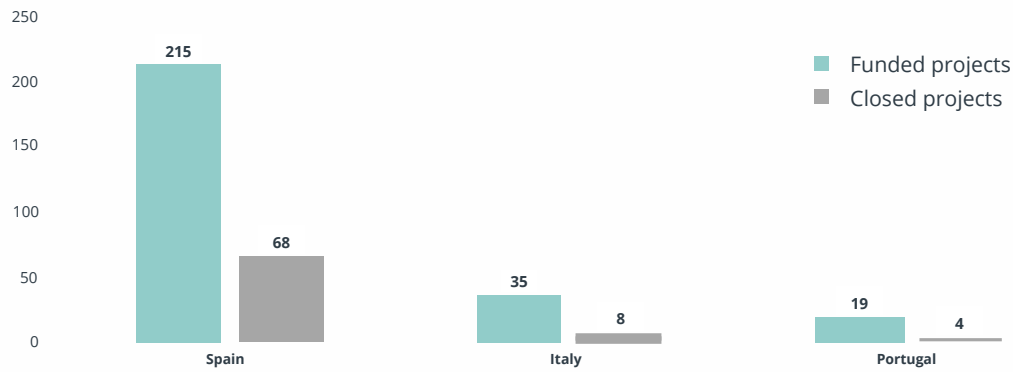
118.000
Registered users



588€
Average ticket

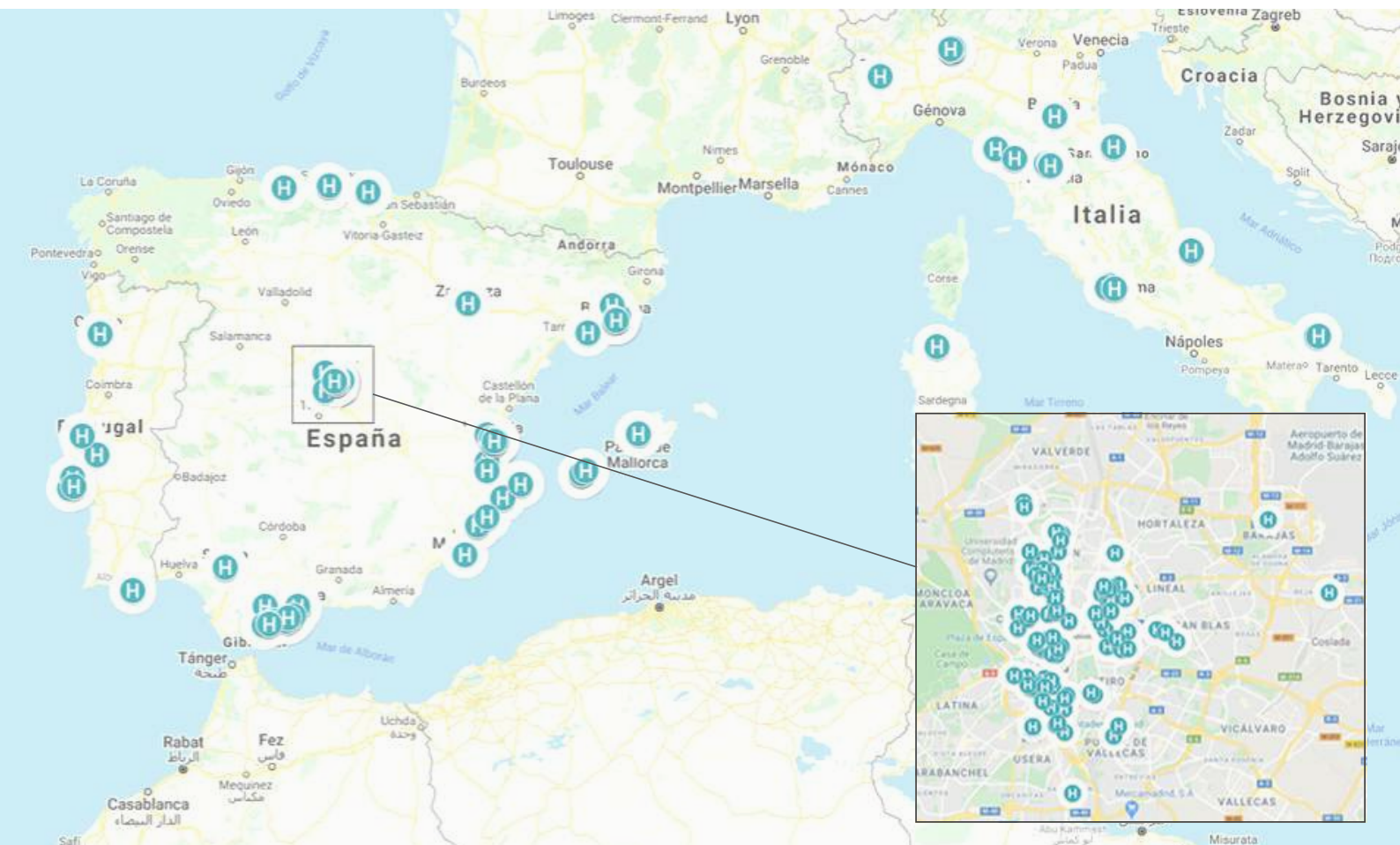


LOCATIONS



This chart features the projects funded and closed on the platform per project country regardless of their typology.

Housers currently accumulates a total of **269** projects that have been financed in **Spain, Italy** and **Portugal**.



ADVANTAGES



Non-mortgage loan.
Not listed on CIRBE.



Loan: **Without modifying the equity** of your operations



Alternative and complementary
to bank financing



Users **from over 150**
different nationalities



fast and flexible
funding



Specialised marketing
actions in recruitment
and project activation



Qualified technology platform,
available for web and App



We **promote your project**
and we help fund it



COMMUNICATION

We **promote your project**, offering a greater visibility and impact.

Many of our opportunities are reported on in the **most influential media**, becoming the best showcase for your projects.

More than 1,100 mentions in press!

EL PAÍS

El Confidencial

EL MUNDO

LA RAZÓN

Expansión

LA VANGUARDIA

LA VANGUARDIA

"Madrid, 9th September (EFE) - The participative financing platform Housers, focused so far on the real estate sector, has launched Housers Green. It enables its users to invest in renewable energy-related projects, both for construction and operation.

These projects foresees the construction of solar parks, photovoltaic plants or wind turbine farms. This Monday, the real estate microfinancing platform informed about this in a press release.

Users will be able to invest from 50 euros to finance projects related to renewable energies and, like in the real estate projects, Housers Green will be responsible for selecting the projects to be submitted to investors, based on a feasibility study and risk analysis (...)"

Diario de Sevilla

NEW FINANCING METHODS

The real estate 'crowdfunding' has been expanding in Seville, Andalusia.

399 investors microfinance the purchase, rehabilitation and sale of a property in Alcazares street

europa press

"The Southern Europe participative financing platform Housers has closed in four days its first business financing project, with a total of 402 private investors who have reached the funding target of 300,000 euros for the development and communication of Houser App (...)"



Housers sets out to reaffirm its roots to broaden horizons

- The crowlending platform will increase its capital to deepen its European expansion and penetrate high market business.

AND MOREOVER...
WE'RE AWARDED!



FUNDED PROJECTS

REAL ESTATE 

MARINA BOTAFOCH

IBIZA

Type: **Development loan**

Annual yield: **8.25%**

Return deadline: **12 months**

Total amount: **500,000€**

Funded completed in: **13 days**



GRAN VIA

MADRID

Type: **Development loan**

Annual yield: **8.5%**

Return deadline: **12 months**

Total amount: **300,000€**

Funded completed in: **6 days**



AGORA

MARBELLA

Type: **Development loan**

Annual yield: **9%**

Return deadline: **30 months**

Total amount: **1,000,000€**

Funded completed in: **24 days**





FUNDED PROJECTS

UNICO

MALAGA

Type: **Development loan**

Annual yield: **9%**

Return deadline: **10 months**

Total amount: **700,000€**

Funded completed in: **20 days**



JADE TOWER

MALAGA

Type: **Development loan**

Annual yield: **9%**

Return deadline: **12 months**

Total amount: **500,000€**

Funded completed in: **9 days**



SARDEGNA VILLAS

SARDINIA

Type: **Development loan**

Annual yield: **9%**

Return deadline: **12 months**

Total amount: **500,000€**

Funded completed in: **7 days**





FUNDED PROJECTS

ROME VATICAN

ROME

Type: **Promotion**

Annual yield: **8%**

Return deadline: **60 months**

Total amount: **150,000€**

Funded completed in: **4 days**



GAMING RESIDENCE

MADRID

Type: **Participative loan**

Annual yield: **11%**

Return deadline: **24 months**

Total amount: **330,000€**

Funded completed in: **ON SALE**



SUN ENERGY

POLAND

Type: **Development loan**

Annual yield: **5%**

Return deadline: **24 months**

Total amount: **420,000€**

Funded completed in: **35 days**





BUSINESSES

Many companies already rely on us.
Most of them are repeating with new projects.

What are you waiting for?



CONTACT US



+ 44 (20) 38075972

getfunding@housers.com

www.housers.com

HOUSERS
SMART INVESTMENT



HOUSERS
SMART INVESTMENT