

#SMARTINVESTMENT



# DEVELOPERS' GUIDE

 **HOUSERS**



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# INTRODUCTION

**Thanks to our platform you will be able to find the financing you were looking for for your project.**

Housers is the platform that has **revolutionized the way of investing**, being the meeting point between **developers** seeking **funding** for the development of their projects and investors who are interested in lending their money in exchange for a **return on borrowed capital**.

Housers offers you as a **developer** a **fast, flexible and complementary** form of **financing** to the traditional banking system. At the same time it works as an **advertising platform** thanks to the **enormous impact** that many projects have in the media and the **large base of Housers investors**.





## I WANT TO RECEIVE FUNDING



1

### WHO HAS ACCESS TO CREDIT

Any company, construction company, developer, agency, architect, etc., **based in a member state of the European Union.**

2

### REQUIREMENTS

Must have **proven experience** in the real estate, business or renewable energy sector, as well as present a **solid project.**

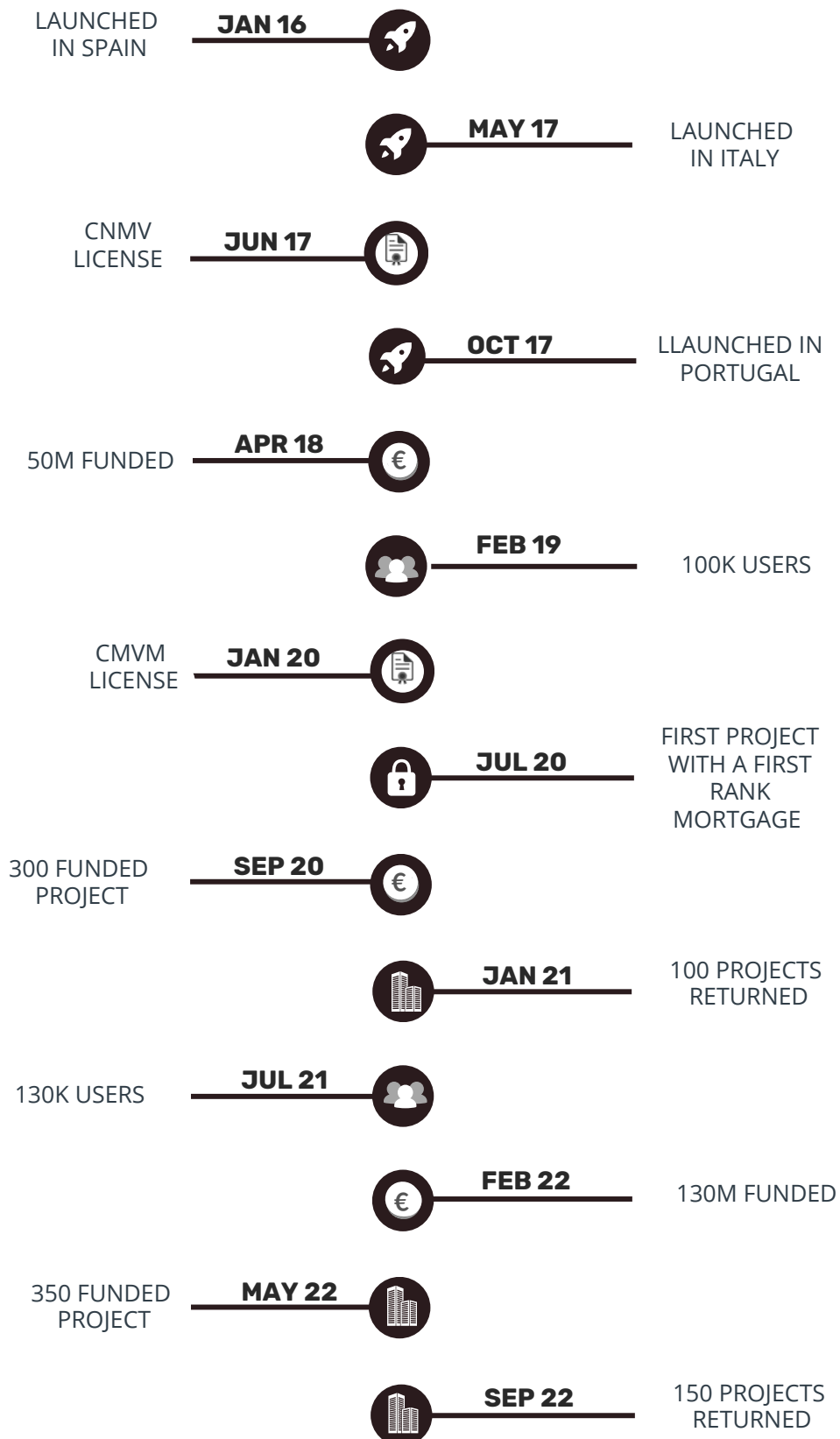
3

### TERMS AND COSTS

The terms and amounts are **adapted to the credit needs of the promoter**, and from 5% interest for investors.



## MEET OUR ROUTE





## TYPE OF LOAN



### FIXED-RATE

The fixed-rate loan funds a new property development or refurbishment, as well as any associated costs.

#### MAXIMUM AMOUNT

5.000.000€

#### INTEREST

From 5%

#### FLEXIBLE AMORTIZATION

Bullet rate

#### AVERAGE TIME TO OBTAIN FUNDS

20 days

#### INTEREST PAYMENT

Quarterly

#### REPAYMENT TERM

From 6 months

### STEPS TO OBTAIN YOUR LOAN

1

Send us your project

2

Our experts **will assess** and approve it

3

We will carry out an **external financial analysis** (1-3 working days)

4

**Launch of the project**  
(average funding phase of 16 days)

5

**Close funding**  
(1 week / 10 days)

6

**You will receive the funds**

## OUR ACHIEVEMENTS

**Since 2016, when the platform was launched, more than 135 million euros have been invested in the opportunities published.**

*Data was updated in February 2023.*



**+ de 350**  
Projects funded



**+ de 160**  
Returned projects



**+ de 135.000.000€**  
Project funding



**+ de 75.000.000€**  
Returned to investors



**+ de 135.000**  
Registered users

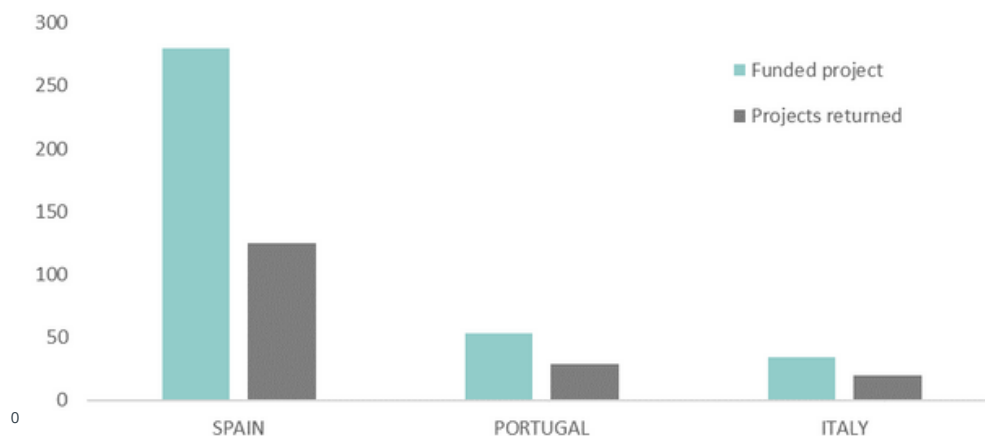


**579 €**  
Average ticket



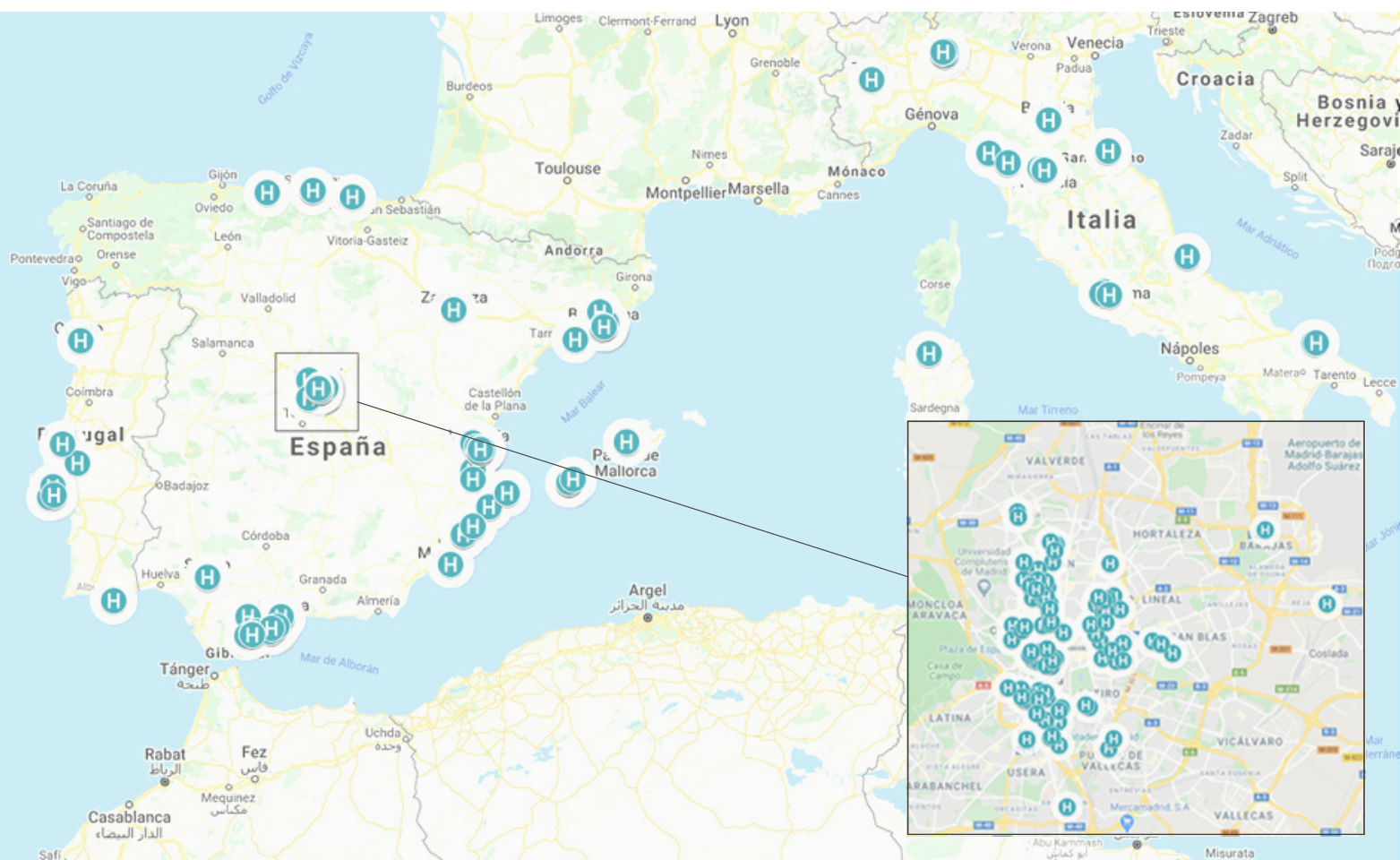


## LOCATION



To date, Housers has accumulated a total of more than **350** funded projects in **Spain, Italy, and Portugal**.

This graph includes the projects funded and closed on the platform by country of the project regardless of its type.



## ADVANTAGES



**First mortgage loan**



**Loan: Without modifying  
the equity** of your  
operations.



**Alternative and  
complementary** to bank  
funding



**Not listed in CIRBE**



**Flexible and fast** funding



**Marketing actions specialized  
in attracting and activating  
projects**



The **qualified technological  
platform** is available on the web  
and App



Users of more than  
**150 different nationalities**



## COMMUNICATION

We publicize your project by offering greater **visibility and repercussion**.

Many of our projects are covered by the **most important media**, becoming the best showcase for your projects.

**More than 1,100 mentions in the press!**

EL PAÍS

El Confidencial

EL MUNDO

LA RAZÓN

Expansión

LA VANGUARDIA

ABC

"Housers closes a 1.5 million round of capital increase"

EL ESPAÑOL

"Housers beats a record of return of capital of a real estate crowdfunding"

Expansión

"Housers launches real estate crowdfunding with a first-rank mortgage guarantee in Spain"

elEconomista.es

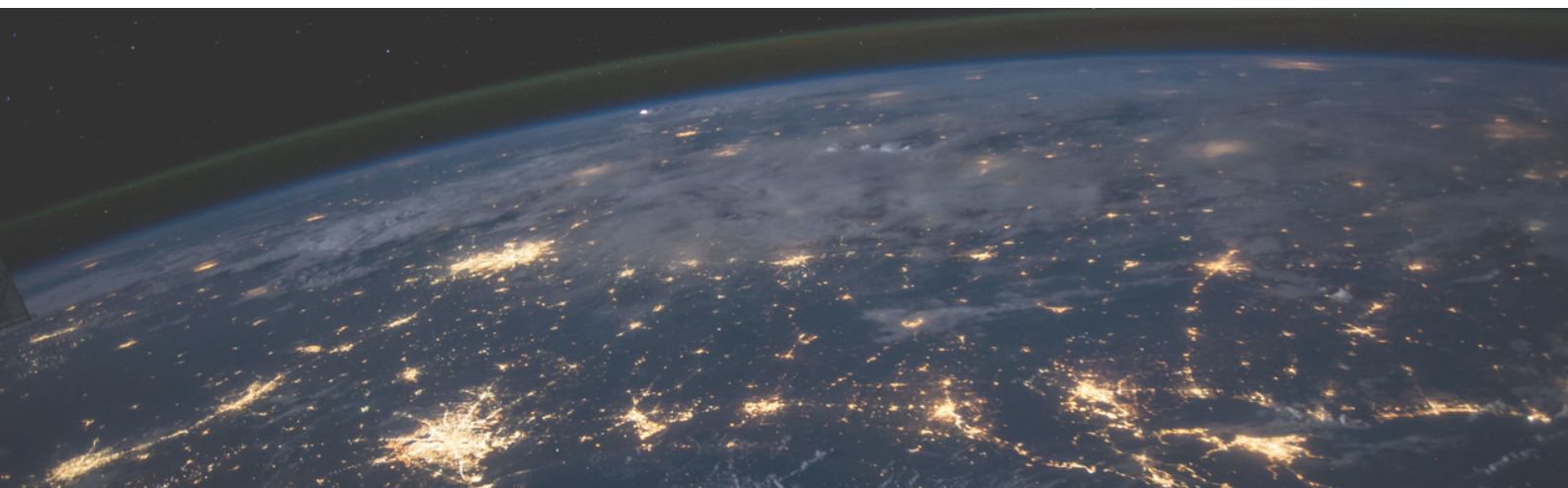
"The keys to investing in real estate from 200€ and getting returns of 8%"

CincoDías

"Housers will take advantage of the new crowdfunding regulation to expand in 12 EU countries"

Expansión

"Housers, first Spanish startup to get the Capgemini ScaleUp label"





## SOME PROJECTS FUNDED

### PUERTA DE ORIENTE

ALMERIA

Type: **Fixed Rate**

Annual return: **8,25%**

Term: **18 meses**

Target amount: **250.000€**

Funded time: **6 days**



### SPLAU

BARCELONA

Type: **Fixed Rate**

Annual return: **8%**

Term: **20 meses**

Target amount: **250.000€**

Funded time: **6 days**



### ALTEA

ALICANTE

Type: **Fixed Rate**

Annual return: **9%**

Term: **18 meses**

Target amount: **300.000€**

Funded time: **18 days**



## SOME OF THE PROJECTS FUNDED

### SAN SEBASTIAN DE LOS REYES II

MADRID

Type: **Fixed Rate**  
 Annual return: **9%**  
 Term: **15 meses**  
 Target amount: **150.000€**  
 Funded time: **1 day**



### VALENCIA RESIDENCIAL

VALENCIA

Type: **Fixed Rate**  
 Annual return: **8%**  
 Term: **18 meses**  
 Target amount: **450.000€**  
 Funded time: **10 days**



### PALMA DE MALLORCA

PALMA DE MALLORCA

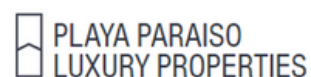
Type: **Fixed Rate**  
 Annual return: **9%**  
 Term: **18 meses**  
 Target amount: **190.000€**  
 Funded time: **7 days**



## DEVELOPERS

There are already many developers that trust us. Many of them repeat with new projects.

### What are you waiting for?





## CONTACT US



[getfunding@housers.com](mailto:getfunding@housers.com)

[www.housers.com](http://www.housers.com)

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